

[For immediate release]

## **Sun Hung Kai Financial announces new appointments Reinforcing strategic development**

**Hong Kong, 16 May 2014** – Sun Hung Kai Financial ("SHKF") is pleased to announce the appointments of three senior executives.

William Yeung is appointed Executive Director, Chief Operating Officer, Capital Markets. As a key member of the SHKF management, Mr Yeung is responsible for driving business development and maintaining an effective and efficient approach to all regulatory and control matters across SHKF's Capital Markets platform. Mr Yeung possesses significant experience in the capital market business. He worked at various professional firms and was the Managing Director of a regional brokerage and investment group prior to joining SHKF. Mr Yeung has a Bachelor of Science degree from the University of East Anglia and a Postgraduate Diploma in Legal Practice from the University of Westminster. He is an admitted solicitor in Hong Kong and England and Wales, as well as a member of the Institute of Chartered Accountants in England and Wales.

May Wong is appointed Senior Vice President, Head of Branch Operations, Wealth Management and Brokerage. She is responsible for leading the development of branch business as well as overseeing branch operations in Hong Kong and Macau. Ms Wong previously worked for various multinational financial institutions in Hong Kong. She holds a Master of Business Administration degree from the Open University of Hong Kong and a Bachelor of Arts degree in Business Accounting from the University of Lincolnshire and Humberside. She is an admitted Associate of the Hong Kong Institute of Company Secretaries and a fellow of the Life Management Institute.

Carol Yip joined SHKF as a Senior Vice President, Head of Business and Client Marketing, Wealth Management and Brokerage in June 2013 to lead the company's business marketing functions. Her role has recently been expanded to oversee e-business marketing. Ms Yip worked for reputable banks before joining SHKF. She has solid bank marketing experience covering Hong Kong and Mainland China. Ms Yip has a degree of Master of Business Administration (Financial Services) from the Hong Kong Polytechnic University.

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### **About Sun Hung Kai Financial Limited**

Sun Hung Kai Financial Limited ("SHKFL"), with its foundation dating back to 1969, is a wholly-owned subsidiary of Sun Hung Kai & Co. Limited (Stock Code: 86).

Operating under the Sun Hung Kai Financial brand as well as the SHK Private and SHK Direct sub-brands, SHKFL has two core business segments, Wealth Management and Brokerage, and Capital Markets. They offer customised financial solutions for retail, corporate and institutional clients.

SHKFL has an extensive branch and office network in Hong Kong, Macau and Mainland China, and offers a diversified financial trading platform to its customers. SHKFL, through its subsidiaries, currently has over HK\$77.8 billion\* in assets under management, custody and/or advice. For more information, please visit [www.shkf.com](http://www.shkf.com).

*\*Figure as of 31 December 2013*

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