

[For immediate release]

## SHKF wins multiple awards for expertise in wealth management and securities

**Hong Kong, 5 May 2017** – Sun Hung Kai Financial (“SHKF” or “the Company”) has received the “Wealth Management Platform - Excellence” award under the Investment Banking Sector at the Financial Institution Awards 2017 hosted by *Bloomberg Businessweek/Chinese Edition*. The award recognises the Company’s achievements in the four judging criteria of market performance, growth potential, product and service development, and business strategy, supported by the comprehensive wealth management platform of the Company.

As one of the leading wealth management institutions in Hong Kong, SHKF lives up to its “customer first” business philosophy by providing an all-weather product suite, with products and services that range from securities, futures, mutual funds, bonds, structured products to IPO subscription and foreign exchange, meeting its clients’ diverse wealth needs. SHKF’s research capabilities on local, regional and global economies translate into wealth management advice, which is accessible to its clients through its wealth management platform.

The recognition adds to the list of accolades SHKF has garnered since the start of 2017, including its seventh consecutive Capital Outstanding Enterprise Awards – The Outstanding Securities Company; its eighth Sing Tao Service Awards – The Best “Securities Firm” Service Award; and its fourth Metro Finance’s Hong Kong Leaders’ Choice Awards – Excellent Brand of Securities Firm.



Mr Kevin Tai (right), Chief Operating Officer, SHKF, receives the *Bloomberg Businessweek/Chinese Edition*’s “Wealth Management Platform – Excellence” award trophy from Dr Michael Wong, Associate Professor, Department of Economics and Finance, College of Business, The City University of Hong Kong.

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### **About Sun Hung Kai Financial Limited**

Sun Hung Kai Financial Limited (“SHKFL”), with its foundation dating back to 1969, is a 70%-owned subsidiary of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178).

Operating under the Sun Hung Kai Financial brand as well as the SHK Direct and SHK Private sub-brands, SHKFL has two core business segments, Wealth Management and Brokerage, and Capital Markets. It offers customised wealth management and investment solutions for retail, corporate and institutional clients. Backed by Everbright Securities, SHKFL provides greater access for Hong Kong and Mainland investors to a broad range of products and services.

SHKFL has an extensive branch and office network in Hong Kong, Macau and Mainland China, and offers a diversified financial trading platform to its customers. SHKFL, through its subsidiaries, currently has about HK\$96.3 billion\* in assets under management, custody and/or advice. For more information, please visit [www.shkf.com](http://www.shkf.com).

\*As of 31 March 2017

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