

[For immediate release]

SHKF garners multiple wins in securities firm and brand awards

Hong Kong, 11 April 2016 – Sun Hung Kai Financial (“SHKF”) is pleased to be awarded various media accolades namely “The Outstanding Securities Company” at the 16th Capital Outstanding Enterprise Awards organised by *Capital*, for the sixth consecutive time; “Excellent Brand of Securities Firm” at Hong Kong Leader’s Choice 2016 organised by *Metro Radio*, for the third time; and “The Best Securities Firm Service Award” at Sing Tao Service Awards 2015 organised by *Sing Tao Daily*, for the seventh time. Voted by readers and listeners, as well as industry experts on judging panels, these awards are widely recognised as a stamp of service and product excellence and being a well-loved brand.

Mr William Leung, Chief Executive Officer, SHKF, said, “We are glad to be acknowledged by peers and media professionals again. They are proofs that our key value proposition, that is, our promise to put customers’ interests first, is appreciated by our clients. Furthermore, our comprehensive product suite and fair brokerage commission scheme give us leading edges in security and brokerage sector.”

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About Sun Hung Kai Financial Limited

Sun Hung Kai Financial Limited (“SHKFL”), with its foundation dating back to 1969, is a 70%-owned subsidiary of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788).

Operating under the Sun Hung Kai Financial brand as well as the SHK Direct and SHK Private sub-brands, SHKFL has two core business segments, Wealth Management and Brokerage, and Capital Markets. It offers customised wealth management and investment solutions for retail, corporate and institutional clients. Backed by Everbright Securities, SHKFL provides greater access for Hong Kong and Mainland investors to a broad range of products and services.

SHKFL has an extensive branch and office network in Hong Kong, Macau and Mainland China, and offers a diversified financial trading platform to its customers. SHKFL, through its subsidiaries, currently has about HK\$87.2 billion* in assets under management, custody and/or advice. For more information, please visit www.shkf.com.

*As of 31 December 2015

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