

[For immediate release]

Sun Hung Kai Financial Sheung Wan Wealth Management Centre grandly opens

Hong Kong, 12 October 2017 — Sun Hung Kai Financial (“SHKF”) is pleased to announce today’s grand opening of its new Wealth Management Centre, which is primely situated in Sheung Wan. The opening ceremony, held today at the Centre, was officiated by SHKF’s management, who included Board Vice Chairman Mr Lee Seng Huang; Board members Mr Li Bingtao and Mr Simon Chow; Chief Operating Officer Mr Kevin Tai; Executive Director, Wealth Management and Brokerage, Ms Ada Ng; and Head of Branch Operations, Wealth Management and Brokerage, Mr Jason Chan, together with artiste Ms Mayanne Mak, and witnessed by the company’s executives, business partners, as well as guests and friends. The event was filled with joy and enthusiasm from all the participants.

The Wealth Management Centre is located in Sheung Wan, a prominent business hub on Hong Kong Island, which is highly accessible and is home to bustling commercial and shopping activity. SHKF takes advantage of Sheung Wan’s convenient and elitist locality to provide customers in the central and western district with professional full-fledged financial services combined with exceptional client experience, from a comprehensive suite of wealth management products, personalised financial planning solutions delivered by professional Investment Consultants, to the Centre’s comfortable, spacious client meeting area—all meticulously designed to cater for clients’ specific investment and wealth management needs.

In her remarks given at the opening ceremony, Ms Ada Ng said, “Through our new Sheung Wan Wealth Management Centre, with such easy accessibility and an advantageous location, we hope to let more clients experience our superior wealth management services.” Looking forward, Ms Ng added, “Sheung Wan is a transportation hub connecting Hong Kong and the Mainland. SHKF has been actively developing cross-border financial business since becoming a member company of the China Everbright group in 2015 and the Sheung Wan Wealth Management Centre is well set to facilitate us to seize these opportunities. Concurrently, we remain steadfastly committed to broadening and enhancing our wealth management product and service platform to serve the needs of clients in Hong Kong and the Mainland.”

Sun Hung Kai Financial Sheung Wan Wealth Management Centre

Address: G/F, 238 Des Voeux Road Central, Sheung Wan
Business hours: 9am to 6pm, Monday to Friday
10am to 12:30pm, Saturday
Tel: +852 2412 9888
Fax: +852 2412 9900



Photo Caption: Sun Hung Kai Financial's management, (from left), Head of Branch Operations, Wealth Management and Brokerage, Mr Jason Chan; Chief Operating Officer Mr Kevin Tai; Board member Mr Li Bingtao; Board Vice Chairman Mr Lee Seng Huang; Board member Mr Simon Chow; Executive Director, Wealth Management and Brokerage, Ms Ada Ng; and artiste Ms Mayanne Mak, officiate the opening ceremony of Sheung Wan Wealth Management Centre.

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About Sun Hung Kai Financial

Sun Hung Kai Financial, with its foundation dating back to 1969, is 70% owned by Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178).

Sun Hung Kai Financial has two core business segments, Wealth Management and Brokerage, and Capital Markets. It offers customised wealth management and investment solutions for retail, corporate and institutional clients. Backed by Everbright Securities, Sun Hung Kai Financial provides greater access for Hong Kong and Mainland investors to a broad range of products and services.

Sun Hung Kai Financial has an extensive branch and office network in Hong Kong, Macau and Mainland China, and offers a diversified financial trading platform to its customers. Sun Hung Kai Financial's group of companies currently has about HK\$95.2 billion* in assets under management, custody and/or advice. For more information, please visit www.shkf.com.

*As of 30 June 2017

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