

[For Immediate Release]

Sun Hung Kai Financial raises HK\$2.5 million for Sichuan earthquake victims

Hong Kong, 5 June 2008 – Sun Hung Kai Financial (“SHKF”, the “Group”), Hong Kong’s leading non-bank financial institution, has raised more than HK\$2.5 million for victims of the 12 May Sichuan earthquake.

Through an internal six-day appeal for victims of the quake, more than 1,500 staff from SHKF and the Group’s consumer finance arm, UAF, combined to raise more than HK\$1 million, with the Group matching staff contributions on a dollar-for-dollar basis to reach a total of more than HK\$2 million. This was in addition to the Group’s initial cash donation of HK\$450,000 just days after the quake struck.

The Group’s initial donation and most of the funds raised through the staff appeal have been distributed to the Hong Kong Red Cross ‘China Relief Fund’ to aid in the recovery effort and the provision of food, shelter and medical supplies to the victims. The remaining portion of the funds have also been allocated to the Macau Red Cross for the same purpose.

Presenting the cheque to Hong Kong Red Cross today, Mr. Joseph Tong, CEO, Wealth Management, Capital Markets & Brokerage, Sun Hung Kai Financial, said: “On behalf of all the staff at Sun Hung Kai Financial, we sincerely offer this small measure of support and assistance through our donation to The Red Cross to aid their ongoing relief and recovery efforts in Sichuan province.”

“Though a truly tragic event that has seen widespread loss of life, injury and damage to property, we’re heartened and thankful for the crucial recovery work being tirelessly undertaken by the Red Cross. Our thoughts are with the many thousands who have been affected by this tragedy, and we will continue to reach out and assist the effort in any way that we can,” added Mr. Tong.

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About Sun Hung Kai & Co. Limited and Sun Hung Kai Financial

With its foundation dating back to 1969, Sun Hung Kai & Co. Limited, which operates under the name Sun Hung Kai Financial, is the leading non-bank financial institution in Hong Kong. The Group currently has over HK\$60 billion in assets under management, custody and/or advice, and more than HK\$12 billion of attributable equity. Its core areas of focus include wealth management and brokerage, asset management, corporate finance, consumer finance as well as principal investments. Listed on the HKEx (stock code: 86), the Group is currently capitalised at approximately HK\$13 billion (as of 28 May 2008). It employs over 1,500 dedicated financial professionals and has an extensive branch and office network in over 60 locations in Hong Kong, Macau, China and Singapore.

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