

## Sun Hung Kai Financial kicks off 40<sup>th</sup> Anniversary with flagship Wealth Management Centre Grand Opening

**Hong Kong, 6 February 2009** – Sun Hung Kai Financial (“SHKF” or the “Group”), Hong Kong’s leading non-bank financial institution, has kicked off its 40<sup>th</sup> Anniversary celebrations with the opening of its flagship Wealth Management Centre, conveniently situated in the heart of business and leisure district, Causeway Bay.

Attended by the Group’s valued business partners and guests, today’s event was officiated by Sun Hung Kai Financial Executive Chairman, Mr. Lee Seng Huang; Executive Director and CEO, Wealth Management, Brokerage & Capital Markets, Mr. Joseph Tong; and Chief Operating Officer, Wealth Management & Brokerage, Mr. Kevin Tai. Featuring private meeting facilities, a seminar and conference room and market data terminals, the Centre will provide existing and potential customers with even greater access to the Group’s wide array of financial products, services and wealth management investment strategies.



*Opening the SHK Wealth Management Centre: Sun Hung Kai Financial’s Mr. Lee Seng Huang, Executive Chairman (centre); Mr. Joseph Tong, Executive Director and CEO, Wealth Management, Brokerage & Capital Markets (left); Mr. Kevin Tai, Chief Operating Officer, Wealth Management & Brokerage (right); Mr. Anthony Mok, Acting Head of Branch Operations (far right); and Mr. Jeff Kong, Wealth Management Centre Manager (far left).*

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## **About Sun Hung Kai & Co. Limited and Sun Hung Kai Financial**

With its foundation dating back to 1969, Sun Hung Kai & Co. Limited, which operates under the name Sun Hung Kai Financial, is the leading non-bank financial institution in Hong Kong. The Group currently has more than HK\$50 billion in assets under management, custody and/or advice, and approximately HK\$11 billion of shareholders' equity. Its core areas of focus include wealth management and brokerage, asset management, corporate finance, consumer finance as well as principal investments. Listed on the HKEx (stock code: 86), the Group has an extensive branch and office network in over 60 locations in Hong Kong, Macau, China and Singapore.

### **For enquiries:**

#### **Sun Hung Kai Financial**

Marie Yung	+(852) 3920 2511	marie.yung@shkf.com
James Murphy	+(852) 3920 2510	james.murphy@shkf.com
Peony Cheng	+(852) 3920 2513	peony.cheng@shkf.com